



COMMUNITY ANTI-DRUG COALITIONS OF AMERICA

WHAT'S TRENDING?

- Counterfeit Pills -

NEWS ALERT



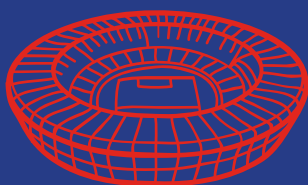
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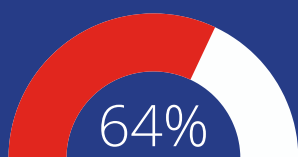
That's **3x** the number of traffic accident deaths in the same time period¹

DRUG OVERDOSE DEATHS IN U.S BETWEEN MAY 2020 AND APRIL 2021

That's **2x** the number of gun deaths in the same time period²



100,000 people fill up the University of Alabama stadium



64,178 of those overdose deaths were due to the synthetic opioid "**fentanyl**"³

What You Should Know: One Pill Can Kill



Drug dealers have been pressing **fentanyl** into pills made to look like legitimate prescription opioids. According to the DEA, **two milligrams of fentanyl can be lethal** depending on a person's body size, tolerance and past usage.⁴



Fake pills often laced with **fentanyl** seized by the DEA in 2021

What Communities Can Do: 4 Steps



Activate Youth Coalition to Create Peer-to-Peer Campaign



Plan and implement Drug Take Backs (DEA's National Prescription Drug Take Back Day)



Ensure your community has access to naloxone kits, i.e. first responders



Promote Good Samaritan Laws (if your state has it), if not work to get them passed



Remember to protect your communities by spreading awareness of the dangers of counterfeit pills. According to DEA, it is possible for someone to take a pill without knowing it contains fentanyl. They can also know it contains fentanyl, but not know it contains a lethal dose.⁵

Sources: 1 Harvard T.H. Chan School of Public Health. (2021, November 19). Drug overdose deaths hit record high. Retrieved March 7, 2022, from https://www.hsph.harvard.edu/news/hsph-in-the-news/drug-overdose-deaths-hit-record-high/ 2 Harvard T.H. Chan School of Public Health. (2021, November 19). Drug overdose deaths hit record high. Retrieved March 7, 2022, from https://www.hsph.harvard.edu/news/hsph-in-the-news/drug-overdose-deaths-hit-record-high/ Keating, D., & Bernstein, L. (2021, November 18). 100,000 Americans died of drug overdoses in 12 months during the pandemic. The Washington Post. Retrieved March 7, 2022, from https://www.washingtonpost.com/health/2021/11/17/overdose-deaths-pandemic-fentanyl/ 4 United States Drug Enforcement Administration. (2021, April). Facts about fentanyl. Retrieved March 7, 2022, from https://www.dea.gov/resources/facts-about-fentanyl 5 United States Drug Enforcement Administration. (2021, April). Facts about fentanyl. Retrieved March 7, 2022, from https://www.dea.gov/resources/facts-about-fentanyl

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